

“Your wedding day is unforgettable and today’s technology will keep it that way.”

SPRING 2008 Quarterly Issue

NATTON, Inc.

www.Natton.net

Tech Weddings

21st Century Weddings

Digital storage, online planning, wedding websites— Are you ready to begin planning your wedding?

The iPod Revolution:

Revolutionizing digital media.

Technology for Weddings:

Personal wedding software and other assistance gadgets are changing traditional weddings.

Inside Story:

Mixing Marriage and Money

Are all florists created equal?



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NATTON, Inc.

Tech Weddings

N A T T O N I N C .

SPECIAL POINTS OF INTEREST:

- Personal assistant gadgets makes organizing your wedding less stressful.
- Digital Storage formats has become part of many wedding packages.
- The introduction of the video iPod allows sharing special wedding moments easier.

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21ST CENTURY WEDDINGS

Tech savvy engaged couples are using personal assistant gadgets to keep up to date with their busy lives. The internet plays a key role in communicating with vendors. For those bridal parties who have wedding planners, it is vital that proper planning and organization are in place in order to have a successful wedding. The 21st Century engaged couple see the benefits of staying connected with family, friends and the various wedding ven-

dors. Photographers, florists, and wedding planners must have a web presence to be efficient. The added responsibility of planning for a wedding and having a fully functional website to convey messages

The Wedding Arch: The gateway to marriage and happiness.

twenty-four hours a day is very demanding for small/medium sized organizations. Most couples wait less than a year

to get married. This becomes problematic because time is short.

Today's Technology is another component to the rapid changing wedding environment. Digital storage formats have become part of many wedding packages.

The introduction of the

Continued on Page 5

video iPod allows sharing special wedding moments easier. Digital media allows the couple to enhance the wedding

**TECHNOLOGY FOR WEDDINGS:
TECHNOLOGY IMPROVES BRIDAL
PLANNING & VENDOR RELATIONS**

Technology is improving communications and services to many wedding vendors. Text messaging on cell phones, GPS tracking of bridal parties to ensure no one

gets lost, and the internet to research various vendors are improving wedding planner's ability to organize their special event. One added feature which seems to be a

trend are custom wedding websites. Engaged couples purchase website space with added features from their wedding planner in order to

Continued on Page 5

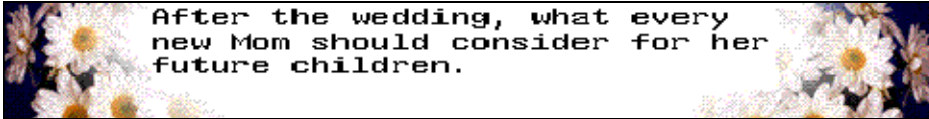


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Couple's Corner:

Congratulations To:

Nathalie & Warren Gonsalves who will celebrate their 3 Year Anniversary on May 22, 2008
Happy 3 Year Anniversary!



"My wedding day was very memorable. Natton.net wedding websites made it very easy to schedule and provide vital information quickly to the wedding guests." — Nathalie, Philadelphia, PA



Natton.net has more to offer engaged couples. Visit www.Natton.net

Now you can keep up to date with the latest Natton.net news via our XML download. Visit www.Natton.net and click on the [Natton.net news link](#).

ARE ALL FLORISTS CREATED EQUAL?



The Wedding Bouquet:
Your personality and style are captured by the flowers you choose.

All florists are not created equal. The Natton.net poll indicated many couples prefer florists recommended from friends. The advent of the internet allows couple to order exotic flowers from all around the world. Florists have the ability to have selectivity on where to purchase their flowers and view pricing information from many sources.

In many areas florists have relationships with caterers in which special discounts may be given. A florist who understands the wedding theme and takes time with the couple always seem to have a lot of input in the types of flower arrangements to be used. In other words, experience counts!

Article by Warren Gonsalves

THE IPOD REVOLUTION

The iPod revolution makes sharing wedding memories more convenient and fun. The new video iPod is extraordinary gadget for the bridal party. It is very easy to use and the compact design allows you to place it anywhere. "With support for up to 15,000



songs and up to 150 hours of video on a 2.5-inch QVGA color display, iPod gives you the ultimate music experience —

sight and sound — in a lighter, thinner design. Available in classic white and dramatic black." www.apple.com

Apple has produced a companion to capture long lasting wedding moments which can be shared digitally throughout the internet and beyond.

"It is very easy to use and the compact design allows you to place it anywhere."

REMEMBRANCE CANDLE

There are a couple of ways to recognize the memory of a special loved one who has passed away. A really good way to make mention of those who have passed away is in the wedding program or

memory booklet. Many couples write a letter of thanks to their parents and grandparents etc. The last line or two of the letter could easily include a thank you to "those who are no longer with us, but who mean so

much to who we have become". Another way would be to light a candle in memory of each person that you wish were with you on your wedding day. On a separate small table, you can place a



If you would like to share a special memory please contact us and we will try to put your remembrance letter in our publication.

Continued on Page 5

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<http://www.cellbath.com>

The article at regenmd.com provides a look at the beginning of what might be common in the not too distant future. This foreign institute says:

The Institute for Regenerative Medicine is the world leader in providing stem cell treatment therapies as a remedy for aging. These therapies are based on 30 years of research during which the evidences

below have been observed and documented. In brief, as we age the stem cell reserves we are born with decline. Our cells diminish in their ability to regenerate and repair tissue. Age-related changes occur in the skin, organs, sex glands, immune system, blood-forming system, muscles and other systems. These changes are all due to the decrease in the robustness of the cells and loss of stem cells.

Since anyone that claims they already have "a remedy for aging" must be consider suspect, please take this with a grain of salt and hold tight to your wallet. It is way too soon to claim that anyone has cracked the code as far as aging is concerned.

In this company's context, what I call a 'cell bath' is called a 'stem cell treatment therapy'. It does have the keyword 'therapy' that would tend to indicate a well-defined medical procedure.

"If you and your partner don't take time to address the issue, money and relationship problems can arise down the road."

INSIDE STORY HEADLINE: MIXING MARRIAGE AND MONEY

If you and your partner don't take time to address the issue, money and relationship problems can arise down the road. That's why discussing your financial goals and mishaps, while not romantic, is necessary

"(M)any couples get married and don't understand each other's spending and saving styles. Someone may feel comfortable incurring a lot of credit card debt. The other partner may freak if they have

to pay interest. It leads to fights. It leads to arguments. So they need to talk about the spending and saving style," said Diane Forden, editor in chief of Bridal Guide Magazine.

Tip 1: No secrets

Tip 2: To combine or not to combine?

Tip 3: Things change

Tip 4: Forget gender roles

Tip 5: Discuss tough topics

Figure out as a couple what your joint expenses are. A joint account can work well. But if you're an older couple or going into a second marriage, separate accounts may make sense. discuss your big money picture at least once a year.

If you would like more information on this topic visit http://money.cnn.com/2004/01/14/pf/willis_tips/. Gerri Willis is the personal finance editor for CNN Business News. Article taken from CNNMoney.com.

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Are you concerned that credit problems will keep you from getting a loan? Global Direct Fundings' loan analysts are trained to look beyond the numbers and credit reports. Even if you've had a bankruptcy or foreclosure in the past, we have zero-down, interest only, and 100% pur-

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21ST CENTURY WEDDINGS CONT.

moments by digitizing their wedding album and customizing their photo onto a CD or DVD format disk. The advent of webcams for weddings are a growing trend. It is estimated that over one million weddings will be broadcast on personal websites through the internet this year. This is very for because family and friends who are unable to attend. It seems that

virtual weddings is here to stay and with faster broadband connections and the ease for digital communications to proliferate to the corners of the world. Don't be surprised if your wedding video ends up in Asia.

Article by Warren Gonsalves



Digital Media adding a different way to share your memories: CD and DVD format wedding albums.

TECHNOLOGY IMPROVES PLANNING CONT.

have a custom wedding website with flash animation, custom photo slideshows, videos, online calendar, and weather and traffic report information conveniently located on their website. Literally all information pertaining to

their wedding day can be found on their site. Vendors can better plan and organize their services. The couple will have more time to focus on the wedding rather than having guests call them for directions or other information. The

wedding website is an added feature to the couple or the wedding planner.

Article by Warren Gonsalves

“all information pertaining to their wedding day can be found on their site”

REMEMBRANCE CANDLE CONT.

cluster arrangement of pillar candles and specify what they symbolize by placing a very tasteful sash across the front of the table. You can make mention in the program of who the candles memorialize. A remem-

brance candle has sentimental and emotional connections to those special persons involved in the wedding.

This letter is from Warren in Pennsylvania he writes: “My grandmother

was a wonderful human being who had the biggest heart in the world. I remember she would dance to Nat King Cole every holiday. She always smiled and told funny jokes. The family loved her. Even though, she did not live to see

my wedding, she was there in spirit. We'll always remember you Ms. Doris Robinson.” - War-

If you would like to share a special memory please contact us and we will try to put your remembrance letter in our publication.

ren Philadelphia, PA



NATTON, Inc.

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Natton Inc. builds memorable wedding websites for engaged couples. Some special features include Flash animation, photo slideshows with music, video streaming, online calendar, multiple wedding albums, customized traffic and weather reports linked directly to your wedding site.

For vendors and wedding planners, Natton, Inc. offers the opportunity to enhance their current features by having the latest web communication technologies assist in the distribution of information. This allows for more efficient wedding coordination and management. Natton, Inc. also works closely with wedding planners, bridal parties and vendors to create a seamless interactive wedding website that is beautiful, professional, and informative. For more services provided by Natton, Inc. visit www.natton.net.

"YOUR SUCCESS IS OUR SUCCESS!"

ASK NATHALIE COLUMN

How many people are too many to invite to a wedding? —
Sheila, NJ

Before you begin with your invitations, you should have a definite decision on the location of your reception. This is vital to figuring out how many people to invite. Usually, you can have about 25% more people than will fit in your reception location because that is the average of how many people will not be able to attend the wedding. For example, if your reception location can hold 300 people,

count on inviting 375 guests.

One important thing to remember is that the number of invitations you send out is not equal to the number of guests. When you make your list of potential guests, make sure you put the number of people that are being invited next to their name. At the end of the list, put the total amount of guests.

If this is too many, go through the list again and see who you can do without inviting and tally it up again until you get the appropriate number.



Please email your questions to:
napaul04@Natton.net and we will try to put your questions in

Tech Weddings.

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Skirt Spot

About Skirt Spot

Skirt Spot offers high quality [women's skirts](#) designed and produced in Los Angeles, California! Our designer, a graduate of the prestigious Otis College of Art and Design, is a veteran of the fashion industry who has owned and operated a successful wholesale design house for over ten years. His vibrant upscale [skirts](#) and dresses appear yearly in New York's coterie shows, and at fashion weeks in major markets such as Los Angeles, Atlanta, and Dallas. His work has been, and continues to be, sold by over 300 boutiques in nearly every state, Canada, the Caribbean, and Asia. His designs regularly retail for \$100 and higher.

Skirt Spot offers [skirts](#) directly to you at prices lower than any other retail outlet. The [skirt](#) designs are fun, classic, exuberant, bold and sometimes retro, and represent an ever-changing variety from season to season. Only high quality, natural fabrics are employed in the creation of each [skirt](#), and we pride ourselves on superior construction and workmanship.

Your [skirt](#) will be made to sit about two inches below your waist. Please see our size chart to gauge which size is right for you. If you are hesitant about how our sizes fit on you, we invite you to take advantage of our no-hassle return policy to determine the best fit for your [skirt](#). We all know that sizing is not an exact science, and all bodies are different.

FEATURED COMPANY



NATTON, Inc.

Why We Are Here

Founded in 2006, Natton.net analysis team is a consulting firm that helps companies improve business results by leveraging value from their corporate data and business knowledge.

Who We Are

Natton.net analysis team is a group of experienced business and technology professionals. Before joining the firm, our consultants have had many years of real world, hands-on experience in finance, information technology and other business disciplines. Each of us has had responsibility for the success of people, projects, and results and therefore understands what it takes to deliver tangible value to our clients.

What We Do

We help our clients improve analysis, reporting and planning at all levels of the company. The focus can be enterprise-wide, within a department, or on a specific business activity. Using business analysis experience and leading Business Intelligence (BI) technologies we help our clients to:

Our concept-to-rollout development services result in complete solutions. We are experts in leading OLAP (On Line Analytical Processing) technologies and other analysis and planning applications for integrating, delivering and presenting key business performance information to the right people at the right time.

How We Do It

Natton.net analysis team's methodology is practical and results-oriented. The key steps are business-focused requirements analysis, efficient project management, effective business process enhancement, straightforward application design, thorough testing (including data validation and user acceptance), and complete knowledge transfer to the client.

What We Achieve For Our Clients

Natton.net analysis team deploys solutions that deliver critical business information and meet business needs. These solutions are intuitive to use and easy to maintain. As a result, our clients have been able to increase profitability, enhance customer value, identify and exploit new opportunities, save time, and reduce risk and error. We work to deliver a positive return on project investment and low application "total cost of ownership."

Why

We know that our clients have choices. Why turn to Natton.net analysis team? Our clients' interests come first. We are objective in our advice. Our recommendations and actions are driven by our clients' specific needs, not what software vendors want to sell.

We understand business and how to make technology work. We are well-rounded and forward-thinking consultants, not mere technologists. We understand complex business requirements quickly and translate them into solutions that deliver both immediate and long-range business benefits.

FEATURED COMPANY Cont.

Our approach is straightforward. Simplicity in process and application design means a more effective solution faster and one that is both easier and cheaper to maintain as business needs evolve.

We are cost- and value-conscious. We are aware of what value means to each client and in each project, and that is reflected in our project management and billing practices.

We don't keep knowledge to ourselves. We teach our clients to be self-sufficient in maintaining and evolving applications we deploy and in developing new applications. Decreased reliance on outside resources means tremendous future cost savings for our clients.

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The screenshot displays the NATON.net website interface. At the top, a navigation bar features the NATON.net logo and the slogan "Search many websites at once for the best price!". Below this, a central banner for "Communications Services" includes a world map and a list of services: Long Distance, Cellular, Local and Long Distance, International Calling, and VOIP. The left sidebar lists partner logos such as YOOX.COM, SMART BARGAINS.COM, nutrisystem, FansEdge, CAMBRIDGE SOUNDWORKS, adidas, SONY | sony style, macy's, Eddie Bauer, and NATON.net shopping coupons. The right sidebar lists logos for TARGET, GABITZ, JEWELRY Sweet Sales! 40% off!, Lillian Vernon Gifts, GAMEFLY, and CollegeJersey.com Get the Real Deal! The main content area also features a photograph of a woman and a list of services: Long Distance (Direct Dial (One Plus), T1 Dedicated, 800 Toll Free, Dial Around, Calling Cards, Conference Calling) and Local and Unlimited.

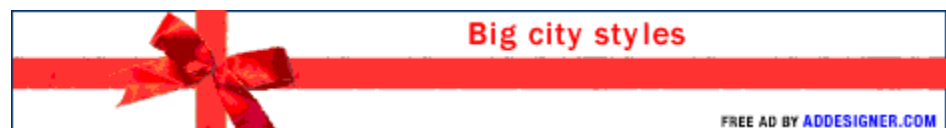
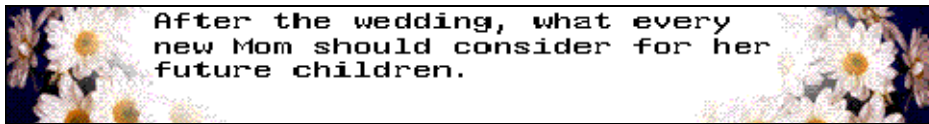
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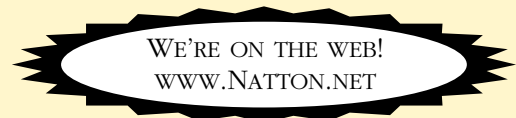
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A D V E R T I S E M E N T

On an average day, there are millions of items listed on eBay. People come to eBay to buy and sell items in thousands of categories from collectibles like trading cards, antiques, dolls, and housewares to practical items like used cars, clothing, books and CDs, and electronics. Buyers have the option to purchase items in an auction-style format or items can be purchased at a fixed price through a fea-

ture called Buy It Now.

People from all over the world buy and sell on eBay. Currently, eBay has local sites that serve Australia, Austria, Belgium, Canada, China, France, Germany, Hong Kong, India, Ireland, Italy, Malaysia, the Netherlands, New Zealand, Poland, the Philippines, Singapore, South Korea, Spain, Sweden, Switzerland, Taiwan, the United Kingdom, and the United States. In addition, eBay has a

presence in Latin America through its investment MercadoLibre.com.

eBay offers a wide variety of educational tools, features, and services that enable members to buy and sell on the site quickly, safely, and conveniently. These services include online payments by PayPal, tips on safe trading, and the Developers Program for community members who would like to develop their own technology solutions.



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